

The Greater El Paso Chamber of Commerce



THE
GREATER
EL PASO
CHAMBER OF
COMMERCE
SINCE 1899

"One Voice for El Paso"

Strategic Plan 2010

www.elpaso.org

Mission Statement



Vision Mission & Values

The Greater El Paso Chamber of Commerce is the VOICE for BUSINESS that is opportunity focused, integrity based, supporting COMMUNITY and MILITARY partnerships to promote regional ECONOMIC PROSPERITY and TRADE.

Values Statement:

In addition to the code of conduct for board and staff, the following values guide decision-making processes at the Chamber.

- **Collaborative** - The Chamber recognizes the need to maximize business opportunities; understanding that optimal decisions incorporate the needs of employees, community, and government.
- **Community Based** - Represent business interests while working with city, county, state, federal, and communication organizations to help create economic prosperity in the region.
- **Diversity** – The Chamber respects diverse ideas, people and cultures in the Greater El Paso communities.
- **Ethics** - As the voice of business, the Chamber's actions are based on trust, honesty, integrity, transparency, and fairness through open communications and adherence to the highest of business ethics.
- **Member Driven** - Members are the foundation of the Chamber, they have a voice and become ambassadors for the Chamber.
- **Outreach** - Provide the community with a resource to support community initiatives.
- **Service** - The Chamber is a resource for its members in the areas of advocacy, contract procurement, training programs, networking, and financing opportunities.

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Chamber Goals



Government Relations and Advocacy for Business

- Foster relations with officials and developing positions and agendas
- Inform the community on the issues and opportunities affecting our region through political outreach

Economic Prosperity and Growth

- Provide opportunities for member networking, training, exchange of information and procurement
- Recruit, develop, and retain a skilled workforce
- Collaborate and support the armed forces
- Promote economic development through alliances with private and governmental entities
- Improve international trade

Quality of Life and Community

- Lead collaborative efforts to improve quality of life and community
- Advocate for programs and funding
- Support military efforts

Chamber Excellence

- Maintain a volunteer leadership structure of effective Divisions and Committees to support our mission and goals
- Efficiently manage and steward the Chamber's resources
- Sustain, develop, and enhance marketing and communications
- Attract and retain quality-members
- Develop professional staff and infrastructure to best serve the Chamber and the community

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CHAMBER STAFF

Government Relations Division

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EXECUTIVE COMMITTEE

Mr. Gustavo Rodriguez, Jr., Chairman of the Board,
Beacon Services

Mr. Gary Hedrick, Chairman 2011,
University of Texas at El Paso

Mr. David Osborn, Immediate Past Chairman,
Bank of the West

Ms. Chuck Harre, Business Development Division Chair, ITT

Mr. Rene Hurtado, Government Relations Division Chair,
El Paso MHMR

Mr. Al Hobbs, Armed Forces Division Chair,
Pioneer Services

Ms. Beth Senger, Education & Workforce Development Div. Chair,
Big Brothers and Big Sisters of El Paso

Mr. VJ Smith, Marketing & Communications Chair,
Clear Channel Outdoor- El Paso/Southern NM

Mr. Jack Chapman, Legal Counsel,
Kemp Smith

Ms. Irma Bocanegra and Ms. Angie Rodriguez,
Development Council Co-Chairs,
AT&T and The Journal

Mr. Kelly Duke, Leadership El Paso Chair,
Sierra Providence Health Network

Mr. A.F. "Tom" Thomas, At Large Member,
Ft. Bliss CASA

Mr. Richard E. Dayoub, President and CEO

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