



Dear Fellow El Pasoan:

A program of the Greater El Paso Chamber of Commerce, **Leadership El Paso** is a yearlong immersion into our community's greatest strengths and weaknesses; its historic past and promising future. It's a magnified look at current events in an arena where key decision-makers and class participants share frank discussions and creative ideas, forging new partnerships and influential networks.

Now entering its 31<sup>st</sup> year, Leadership El Paso is looking for the best the city has to offer. We invite you, one of your employees, or colleagues to consider applying for the 2009 Class.

**FOCUS:** During the year, our curriculum focuses on key issues facing our city. Experts and key decision makers on topics such as economic development, the military, healthcare, social services and quality of life moderate sessions and provide briefings. This allows class members priceless opportunities to pose in-depth questions and engage in frank discussions on hot topics and current events

**COMMITMENT:** Leadership El Paso is an intensive learning experience requiring commitment including:

- Attendance at **a minimum of eight** all-day, (7:30 am-5:00 pm) monthly sessions routinely scheduled on the second Friday of each month
- A two-day overnight retreat on **January 9-10, 2009**
- Participation in at least three field trips and the class project.

**SELECTION:** The selection of 40 class members, by a committee of Leadership El Paso alumnae, is based on proven commitment to community service. Preference is given to those already in leadership, or who are likely to be tapped for greater community responsibility. Participants will be representative of our broadly diverse community.

**TUITION:** The **\$1,300.00** tuition covers all program costs. In many cases, employers sponsor the participation of an employee, but a limited number of partial scholarships are available. Please do not allow the cost of the program to become the deciding factor in whether you submit an application.

**MORE INFORMATION:** Contact Yvonne Ramirez at 534-0526 or [yramirez@elpaso.org](mailto:yramirez@elpaso.org).

**HOW TO APPLY:** Please fully complete entire application form and submit it electronically to Yvonne Ramirez at [yramirez@elpaso.org](mailto:yramirez@elpaso.org) or deliver it to the Greater El Paso Chamber of Commerce office, Ten Civic Center Plaza no later than **September 29, 2008**. Members of Class XXXI will be announced on November 11, 2008.

We look forward to receiving your competed application!

Sincerely,

**Deborah A. Zuloaga**  
LEP 2009 Chair

**Yvonne B. Ramirez**  
LEP Coordinator